

Ted Greenfield, M.Ed.

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Mobile: 727.460.6575

9 Mariners Way #1

Stevensville, MD

21666

Producer

Online- Elearning - Interactive Multimedia - Web - Television

Profile

Motivated, dynamic, creative producer with excellent interviewing skills - Passionate about a wide range of subject matter - Visionary leadership - Excellent range of writing skills - Excel in the field, especially under adverse conditions - Versatile and funny, with a sharp and appropriate sense of humor

Current Experience:

Director: Production

2001-2007

The Visioncube, Inc. Ellicott City, MD

Responsible for entire scope of production, both technical and creative, for online, CD and multimedia products with the primary focus centered on ELearning strategies within SCORM & AICC compliant learning management systems. Clients include: ERA Franchise Systems, Century 21, Coldwell Banker, Cendant, Realogy, Entrequrest Sales Training, and Northern Illinois University.

- Key account relationship management
- Develop, author and design Elearning content
- Create instructional design models
- Write content, technical and functional specifications for in-house platform engineers as well as editors, animation and graphic artists
- Organize, plan and lead production staff responsible for Flash development, audio and video engineering, editing, encoding and software development from beta through launch and delivery
- Audition, cast and direct appropriate on-camera / voice-over talent
- Produce video and audio segments either in studio or on-location, through final edit and posting
- Experienced speaker on technology, communication and new media related topics

Senior Producer – New Media

1999-2001

LearningStream, Inc. / IceWEB Communications, Silver Spring, MD

Responsible for entire scope of new media production, both technical and creative, with the primary focus centered on E-Learning strategies and on-line learning management systems. Produced Web, CD and Video Multimedia products. Clients include: Cendant Corporation, PBS, Center for Creative Leadership, American Express, ICMA Retirement Corporation and the National Institutes of Health.

Television Producer / Writer

1998-2007

Field Producer / Segment Producer

Retirement Living Television, Columbia MD

Responsible for production from story development through on line edit and segment delivery. Wrote and produced hour, half hour and short format specials. Responsible for; conducting interviews, directing talent, writing, producing and supervising edit sessions, setting up field production, establishing shot list and overall production plan. Produced for the following shows:

- ***What's Next?*** (field producer) *A lifestyle makeover show.*
- ***The Art of Living:*** (segment producer) *Highlighting seniors who are achieving extraordinary personal and professional milestones.*
- ***Yellow Mountain Road: The James Hylton Story.*** (writer/field producer/producer) *Documentary on the legendary James Hylton, the oldest driver to attempt the 2007 Daytona 500.*

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Animal Encounters with Jim Fowler

Discovery Networks, Bethesda MD.

Segment producer for Discovery Networks series. Responsible for; concept creation, scriptwriting, consulting with series producer for segment direction, supervising edit session, producing segment from offline edit through Discovery Channel approval for international broadcast.

Beyond Discovery

Potomac Television, Washington D.C.

Scriptwriter for a nationally broadcast interstitial science series. Topics included Fiber Optics, GPS, DNA and Magnetic Resonance Imaging. Each show illustrated scientific innovations in an easy to understand format.

The Wildlife Explorers Series

Smithsonian/National Zoological Park, Washington DC

Host, writer and series producer for children's educational adventure series designed for use in the Smithsonian National Zoo's Educational Outreach Programs.

Supporting Today's Families / "Appoyando Las Familias De Hoy"

VESN/ The Red Apple Network, Fairfax, VA

Responsible for entire English as well as Spanish production, as well as hiring freelance production staff and coordinating guest appearances for a series of national talk shows on family topics.

Teacher of Special Education

1990-1997

Created and implemented curriculum for general and special education population consisting of learning disabled and seriously emotionally disturbed students ranging from grades two to twelve.

- Prince George's County Public Schools 1994 - 1997
- Carol Morgan School, Dominican Republic, 1993-94
- Le' Centre Social American, Cotonou, Benin, West Africa, 1994
- Charles County Public Schools, 1991-1993
- Fairfax County Public Schools 1990-91

EDUCATION

Instructional Design Certification, Friezen Kane & Associates February 2003

Special Education Certification, George Mason University, Fairfax, Virginia, May 1993

M.Ed., Secondary Education, Marymount University, Arlington, Virginia, August 1990

B.A., Social Sciences, Kendall College, Evanston, Illinois, May 1986

Recording Engineer, The Recording Workshop, Chillicothe, Ohio 1981

CERTIFICATIONS & SPECIAL SKILLS

- Spanish: Conversational Knowledge
- Guitar, Bass & Mandolin Player
- On Air & Voice Over Talent
- Experienced Offshore Sailor
- Offshore Coastal Navigation & Bareboat Charter Sailing Instructor
- Underwater Videographer & Photographer
- SCUBA: Specialty Diver: Nitrox

Demos available at www.tedgreenfield.com

Also, a list of things I don't do well is also available if you ask me.